



THE 7TH ANNUAL
**National Latino
Leadership Conference**



September 20th and September 21st, 2022
Miami, FL
The DoubleTree at the Miami Airport

Sponsorship Packet

Sponsorship Opportunities

DiversityFIRST - \$20,000

*The official Title Sponsor for the 2022 National Latino Leadership Conference
Limited to Two - One for Each Day*

- One Day of Conference will be titled after your corporate name
- Title Sponsor recognition in nationwide email advertisements
- Formal recognition plaque during keynote speech
- Organization's logo/name on all conference event promotional materials
- Recognition as Title Sponsor in official conference electronic program (logo on front cover), and front of program website
- Organization's banner/signage prominently displayed (sponsor to provide)
- Full-page color advertisement (8.5 x 11) inside front cover of conference electronic program booklet (sponsor to provide)
- Organization's logo on diversity conference website linked to your homepage
- 25 full conference in-person registrations

DiversityLEADERSHIP - \$15,500

Limited to Two

- Recognition in nationwide email advertisements
- Formal recognition plaque during keynote speech
- Organization's logo/name on all conference event promotional materials
- Organization's logo/name on official conference electronic program booklet (back cover)
- Organization's banner/signage prominently displayed (sponsor to provide)
- Full-page color advertisement (8.5 x 11) in conference program (sponsor to provide)
- Organization's logo on diversity conference website linked to your homepage
- 20 full conference in-person registrations

DiversityCHAMPION - \$12,000

Limited to Three

- Recognition in nationwide email advertisements
- Formal recognition plaque during keynote speech
- Organization's logo/name on all conference event promotional material including conference signage
- Organization's logo/name on official conference electronic program booklet
- Organization's banner/signage prominently displayed (sponsor to provide)
- Full-page color advertisement (8.5 x 11) in conference program (sponsor to provide)
- Organization's logo on diversity conference website linked to your homepage
- 15 full conference in-person registrations



DiversityADVOCATE - \$10,000

- Recognition in nationwide email advertisements (logo)
- *Corporate name assigned to one of the conference tracks, ie. Leadership*
- Formal recognition plaque during keynote speech
- Organization's logo/name on all conference event promotional material including conference signage
- Organization's logo/name on official conference electronic program book
- Organization's banner/signage prominently displayed (sponsor to provide)
- Full-page color advertisement (8.5 x 11) in conference program (sponsor to provide)
- Organization's logo on diversity conference website linked to your homepage
- 10 full conference in-person registrations

DiversityCAMPAIGNER - \$8,000

- Formal recognition certificate during keynote speech
- Half-page color advertisement in conference electronic programbook (sponsor to provide)
- Organization's logo/name on all conference event promotional material
- Organization's name on official conference electronic program booklet (back cover)
- Organization's logo on diversity conference website linked to your homepage
- 10 full conference in-person registrations

DiversityPROMOTER - \$5,500

- Quarter-page color advertisement in conference electronic program booklet (sponsor to provide)
- Organization's name on conference event promotional material
- Organization's name in official conference electronic program
- Organization's logo on diversity conference website linked to your homepage
- 8 full conference in-person registrations

DiversityGUARDIAN- \$1,500 (for nonprofits & small businesses) \$2,500 for all other organizations

- Organization's name in official conference electronic program as a sponsor
- Organization's logo on conference website linked to your homepage
- 5 full conference in-person registrations

In-Person Individual Registrations

- Single Day Registration: Non-Partners - \$299
- Single Day Registration: Partners - \$269
- Full Conference Registration: Non-Partners - \$540
- Full Conference Registration: Partners - \$510



Conference Program Ads

All ads are in full color

- Quarter Page - \$400
- Half Page - \$600
- Full Page - \$800

For any questions, please reach out to:

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