

DiversityFIRST-\$15k

- *The official Title Sponsor for the National Latino Leadership Conference*
- *Conference will be titled after your corporate name, i.e. Genentech's National Latino Leadership Conference*
- *Title Sponsor recognition in email advertisements*
- *Speaking Opportunity for one of your Executives during the program*
- *Organization's logo/name on all conference even promotional materials and conference badges*
- *Recognition as Title Sponsor in official conference program (logo on front cover)*
- *Full-page color advertisement (8.5X11) inside front cover of the conference program (sponsor provide)*
- *Organization's logo on diversity conference website linked to your homepage*
- *50 full conference registrations*

DiversityLEADERSHIP - \$10,000 (Limited to Two)

- *Speaking Opportunity for one of your Executives before program*
- *Recognition in email advertisements*
- *Organization's logo/name on all conference event promotional materials*
- *Organization's logo/name on official conference program (back cover)*
- *Full-page color advertisement (8.5X11) in conference program (sponsor provide)*
- *Organization's logo on diversity conference website linked to your homepage*
- *40 full conference registrations*

DiversityCHAMPION - \$8,000 (Limited to Three)

- *Recognition in email advertisements*
- *An opportunity to speak at your sponsored event*
- *Organization's logo/name on all conference event promotional material*
- *Organization's logo/name on official conference program (back cover)*

- *Full-page color advertisement (8.5X11) in conference program (sponsor provide)*
- *Organization's logo on diversity conference website linked to your homepage*
- *30 full conference registrations*

DiversityADVOCATE - \$6,000

- *Recognition in email advertisements (logo)*
- *Corporate name assigned to one of the conference tracks, ie. Leadership*
- *Organization's logo/name on all conference event promotional material including conference signage*
- *Organization's logo/name on official conference program*
- *Full-page color advertisement (8.5X11) in conference program (sponsor provide)*
- *Organization's logo on diversity conference website linked to your homepage*
- *25 full conference registrations*

DiversityCAMPAIGNER - \$5,500

- *Half-page color advertisement in conference program (sponsor provide)*
- *Organization's logo/name on all conference event promotional material including conference signage*
- *Organization's name on official conference program (back cover)*
- *Organization's logo on diversity conference website linked to your homepage*
- *20 full conference registrations*

DiversityPROMOTER - \$3,500

- *Quarter-page color advertisement in conference program (sponsor provided)*
- *Organization's name on conference event promotional material*
- *Organization's name in official conference program*
- *Organization's logo on diversity conference website linked to your homepage*
- *15 full conference registrations*

DiversityGUARDIAN - \$2,000 (for nonprofits and small businesses)

\$2,500 for all other organizations

- *Organization's name in official conference program as a sponsor*
- *Organization's logo on Conference website linked to your homepage*
- *10 full conference registrations*

\$2,000 Book Sponsor

- *Organization's name in official conference program as a sponsor*
- *Organization's logo on Conference website linked to your homepage*
- *5 full conference registrations*

Conference Program Ads

All ads are in full color:

- *Quarter Page-\$400*
- *Half Page-\$600*
- *Full Page-\$800*

Individual Registration - Non-Partner Rate

- *Single Day - \$149*
- *Both Days - \$249*

Individual Registration - Partner Rate

- *Single Day - \$129*
- *Both Days - \$229*